

## Visit Ashland Social Media Policy

The Visit Ashland social media pages were created to facilitate the exchange of information with the general public. Visit Ashland welcomes comments and postings related to tourism, conventions, community festivals, and events in the City of Ashland, KY, and surrounding communities. Visit Ashland reserves the right to regulate the content of this page. We encourage discussions on Visit Ashland's various social media sites and look forward to sharing news and timely updates with our growing audience.

Visit Ashland will share information of a positive nature that promotes quality of life, tourism and economic development on a case-by-case basis. Content shared by the Visit Ashland on social media is not considered an endorsement of any products, services, individuals or businesses. Our social media sites are a place for sharing and discussion, and we affirm this is a place for civil conversation. We will not tolerate profane or abusive language, or users that encourage. All content posted by all users to the Visit Ashland's social media sites are digitally archived and comments are continually reviewed. Comments found to be unrelated are generally hidden from public view.

By posting any comments, posts or other material on the Visit Ashland social media sites you give Visit Ashland the irrevocable right to reproduce, distribute, publish, display, edit, modify, create derivative works from, and otherwise use your submission for any purpose in any form and on any media.

### Terms and Conditions

Visit Ashland is not responsible for and does not endorse comments placed on this page by visitors to this page. Commenters are personally responsible for their own comments, username, and/or any information placed on this page by the commenter. All content posted to this site is subject to the public disclosure laws. When commenting, please focus on the topic and refrain from slander and the use of profanity. While Visit Ashland personnel will not edit comments by visitors to this page, we reserve the right to delete completely, when necessary and as soon as is feasible, any posting that involves:

- Content unrelated to the purpose and topical scope of the page;
- Content unrelated to a particular posting by Visit Ashland;
- Advertisements or content that is commercial in nature;
- Obscenity or profanity;
- Comments not typically related to the social media article;
- Content consisting of chain letters or pyramid schemes;
- Post containing the same content more than once, also known as electronic spam;
- Content that promotes, perpetuates, or fosters discrimination on the basis of age, gender, race, religion, color, national origin, physical or mental disability, sexual orientation, marital status, and/or gender identity;

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- Sexual content;
- Content that implies, promotes, or encourages illegal activity;
- Content that is contrary to the safety of Visit Ashland employees, board members or the public;
- Content that opposes or supports political candidates or propositions;
- Content that violates the legal ownership of another party;
- Content impersonating another person or business;
- Content that is unlawful, obscene, defamatory, threatening, harassing, abusive, slanderous, hateful, or embarrassing to any other person or entity as determined by Visit Ashland in its sole discretion;

Visit Ashland reserves the right (but is not obligated) to do any or all of the following:

- Remove communications that are abusive, illegal or disruptive, or that otherwise fail to conform with these Terms and Conditions;
- Terminate a user's access to the social media site upon any breach of these Terms and Conditions;
- Edit or delete any communications posted on the social media sites, regardless of whether such communications violate these standards.
- We reserve the right to block users and delete inappropriate comments.

Finally, you agree that you will indemnify City of Ashland and Visit Ashland against any damages, losses, liabilities, judgments, costs or expenses (including reasonable attorneys' fees and costs) arising out of a claim by a third party relating to any material you have posted.

Please do not report emergencies or ask for assistance on this page. For emergency service, please call 911.

For further assistance regarding Visit Ashland, please call 606-329-1007 or visit our website [www.visitashlandky.com](http://www.visitashlandky.com)